ONLINE COACHING PROGRAM

CAREER UPGRADE FROM TECHNICAL TO MANAGEMENT

FOR WHO? – Professionals, graduates from technical careers with 3-10 years of experience,

looking to reinvent themselves and get an upgrade in a management role,

increasing their income by 20-30% over a year.

GOAL OF THE PACKAGE – The coaching program is 100% practical and formulated to provide technical

professionals with exhaustive knowledge and tools about managerial and

commercial skills to pursue and succeed in high-executive roles in or outside

the org<mark>aniz</mark>ation.

STRUCTURE – 4 modules

PRICE – 2,000 € (inc. a DISC assessment)

WHAT IS INCLUDED? - 20 live coaching set

20 live coaching sessions (20h) – via zoom or face to face

- 25 different frameworks

Introduction meeting free of charge

DISC assessment and debrief

Complementary readings

Complimentary commercial toolkits

Live support via WhatsApp

DETAILED COACHING PLAN - CAREER UPGRADE FROM TECHNICAL TO MANAGEMENT

Week		Coaching Session	
Week 0		Introduction	
MODULE I. YOUR RE-DISCOVERY			
Week 1	CSO1	Core values	
Week 2	CSO2	Personal SWOT	
Week 3	CSO3	Ideal future (Personal vision & mission)	
Week 4	CSO4	Delegation and time management	
Week 5	CSO5	Goals & objectives, Milestones and motivation statement	
Week 6	CSO6	Priorities & missing skills	
MODULE II. PATH DISCOVERY			
Week 8	CSO7	Personality – DISC debrief	
Week 9	CSO8	Leaders dashboard & 5 year's plan	
Week 10	CSO9	Powerbase and internal politics	
Week 11	CSO10	Personal branding and value proposition	
Week 12	CSO11	Influencing & effective communication	

MODULE III. PATH EXECUTION			
Week 13	CSO12	Management of conflicts & overcoming restrictions	
WCCK 13	C5012	Wanagement of commets & overcoming restrictions	
Week 14	CSO13	Negotiations + Role-play exercise	
Week 15	CSO14	Commercial & managerial skills	
Week 16	CSO15	Decision-making process	
MODULE IV. YOUR REINVENTION			
Week 17	CSO16	Introducing a role that doesn't exist or looking for a new role	
Week 18	CSO17	From technical to commercial (challenges)	
Week 19	CSO18	Moving to a new location	
Week 20	CSO19	Bridge from old to a new role (transitions)	
Week 21	CSO20	Wrap-up, action plan, goals evaluation	

CAREER UPGRADE FROM TECHNICAL TO MANAGEMENT **PROGRAM PATH**

